



# Zamara Consulting Actuaries Schemes Survey

March 2019



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Powering Prosperity

# Introduction

We are pleased to present our 53<sup>rd</sup> Investment Performance Survey for the period ending 31 March 2019.

This Survey covers 417 schemes with a total of K Shs 808.3 billion of assets under management.

We acknowledge and thank each of the participating Fund Managers for providing the necessary asset and performance data in a timely manner.

Fund Manager	Number of Participating Schemes	Value of Assets Under Management ( K Shs m)
African Alliance Kenya Investment Bank Limited	8	
Apollo Asset Managers	3	
British American Asset Managers	28	
CIC Insurance	7	
Co-op Trust Investments	54	
GenAfrica Asset Managers	91	
ICEA Lion Asset Management Limited	35	
Old Mutual Investment Group Limited	74	
Sanlam Investments East Africa Limited	80	
Stanlib Investments	37	
<b>Subtotal</b>	<b>417</b>	

Some schemes did not qualify to be included in the survey. This was due to one or more of the following reasons:

- Incomplete data.
- Data received did not pass sense checks.
- Responses to queries were not received as at the date of issuing this report.

# Executive Summary and Key Highlights

## Key Highlights

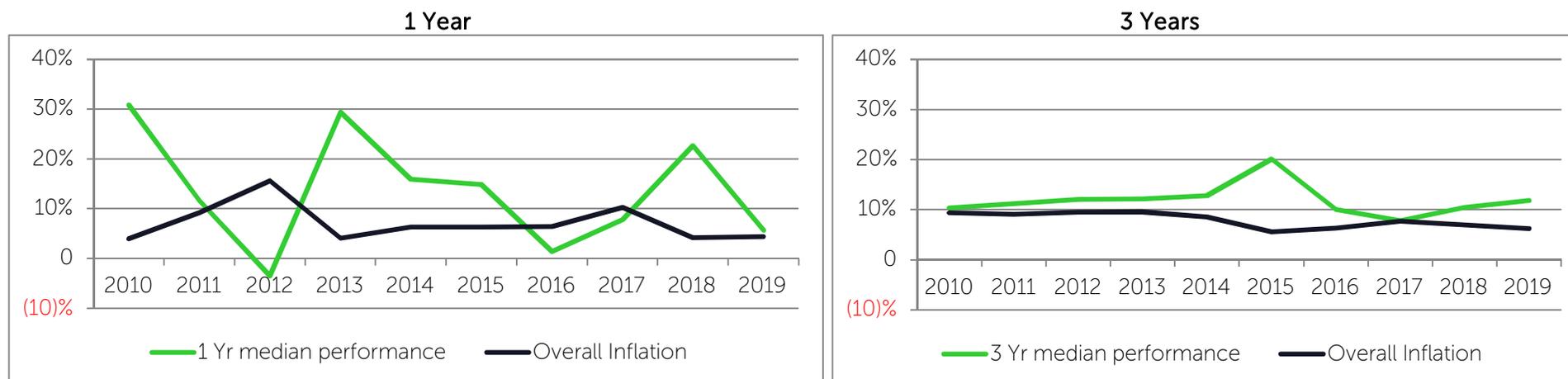
We set out in the table below, a summary of the median performance of schemes for each of the years from 31 March 2010 to 31 March 2019.

Period Ending 31 March	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Number of Schemes Participating	122	125	131	132	126	317	373	379	389	417
Total Assets K Shs Bn	121.4	138.0	146.5	195.2	224.6	490.4	535.3	582.5	717.9	808.3
1 Yr Median performance	30.8%	11.6%	(3.5)%	29.4%	15.9%	14.9%	1.4%	7.8%	22.6%	5.6%
3 Yr Median performance	10.4%	11.2%	12.1%	12.2%	12.8%	20.1%	10.0%	7.8%	10.4%	11.8%
Overall 1 year Inflation <sup>1</sup>	4.0%	9.2%	15.6%	4.1%	6.3%	6.3%	6.5%	10.3%	4.2%	4.3%
Overall 3 year Inflation <sup>2</sup>	10.2%	9.1%	9.5%	9.5%	8.6%	5.6%	6.3%	7.7%	6.9%	6.2%

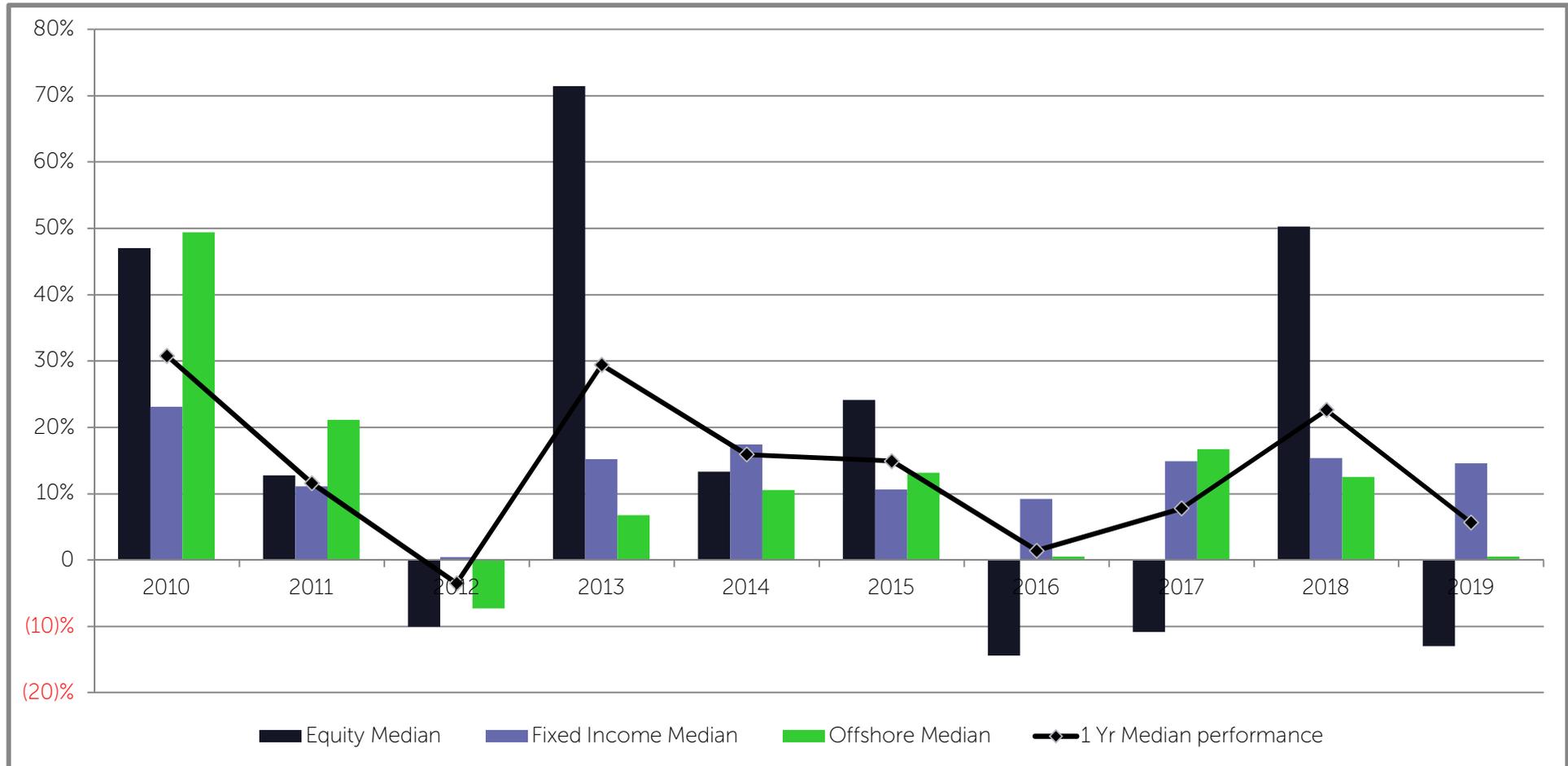
Notes:

1. Based on KNBS Statistics 2006 – 2019: [www.knbs.or.ke/](http://www.knbs.or.ke/)
2. Calculated geometric average over 3 years.

The Survey indicates that the median scheme did not always outperform overall inflation over the 1 year period. Over 1 year, median returns underperformed inflation in 2012, 2016 and 2017 as shown in the 1 year chart below. Over 3 years, median returns have outperformed inflation in all periods.



# Executive Summary and Key Highlights



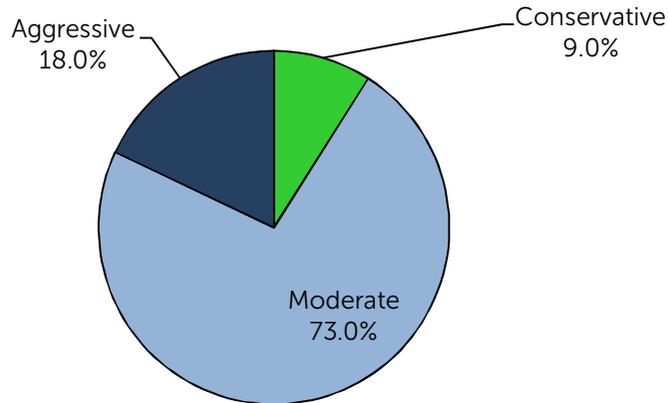
The chart above shows the median performance trend of the three asset classes (equity, fixed income and offshore) as at 31 March for each of the last 10 years.

# Risk Profile of Participating Schemes

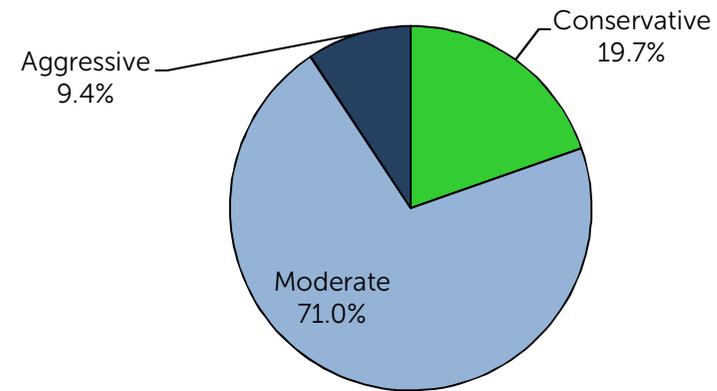
STATISTICS					
Risk Profile	Fixed Income Allocation*	Number of Schemes	Scheme Percentage %	Assets Under Management K Shs m*	Asset Percentage %
Conservative	Over 80%	82	19.7%	71,745	9.0%
Moderate	65% to 80%	296	71.0%	579,576	73.0%
Aggressive	Less than 65%	39	9.4%	142,767	18.0%
<b>Total</b>		<b>417</b>	<b>100.0%</b>	<b>794,089</b>	<b>100.0%</b>

\*Asset allocation shown above and used to determine the above profiles excludes property

**DISTRIBUTION OF PARTICIPATING SCHEMES BY ASSET SIZE**



**DISTRIBUTION OF PARTICIPATING SCHEMES BY NUMBER**



417 Schemes qualified for inclusion in the Survey on the basis of being segregated arrangements with at least 3 months return periods.

The survey is dominated by moderate schemes; they comprise 71.0% of participating schemes and manage 73.0% of assets in this survey.

Conservative schemes make up 19.7% of number of participating schemes but only 9.0% of assets under management. 75.0% of the conservative schemes are schemes with assets under management of less than K shs 1 billion.

Aggressive schemes make up 9.4% of number of participating schemes with 18.0% of assets under management. 63.9% of the aggressive schemes have assets worth more than K shs 1 billion.

# Analysis and Distribution of Returns for the Period Ending 31 March 2019

	3 Month	1 year	3 year*	5 year*
25th Percentile	5.6%	4.3%	10.8%	9.4%
Median	6.3%	5.6%	11.8%	10.1%
75th Percentile	7.0%	6.9%	12.6%	10.8%
Range of Returns	13.4%	19.0%	14.5%	9.9%
Average	6.2%	5.8%	11.6%	10.0%
Weighted Average	6.5%	4.8%	11.0%	9.4%

\*Annualised return



Over the quarter ended 31 March 2019, the median of the participating schemes was 6.3% compared to 0.3% in quarter 4 2018; with strong performance attributed to a resurgence in the equity and offshore asset classes.

Over 1 year, the median return of the participating schemes was 5.6% compared to 22.6% over a similar period in 2018. The decline is a result of the stock market plummeting in 2018 after a strong performance in 2017.

Over 3 years, the median return of the participating schemes was an annualised 11.8%; aided by strong and consistent performance from the Fixed Income and offshore asset classes.

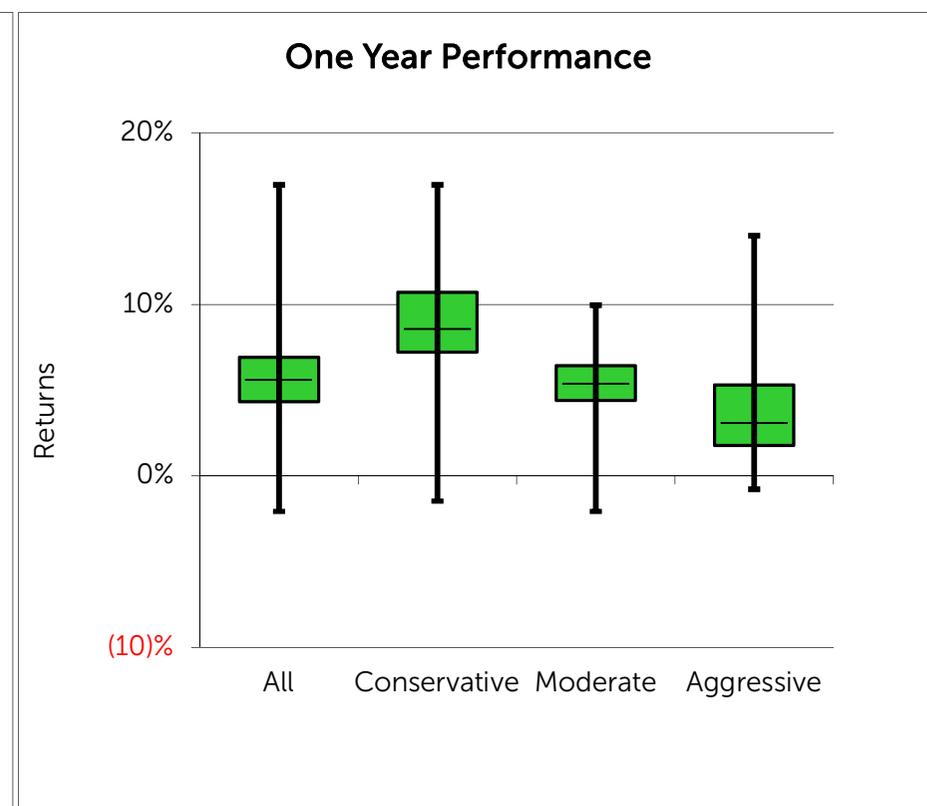
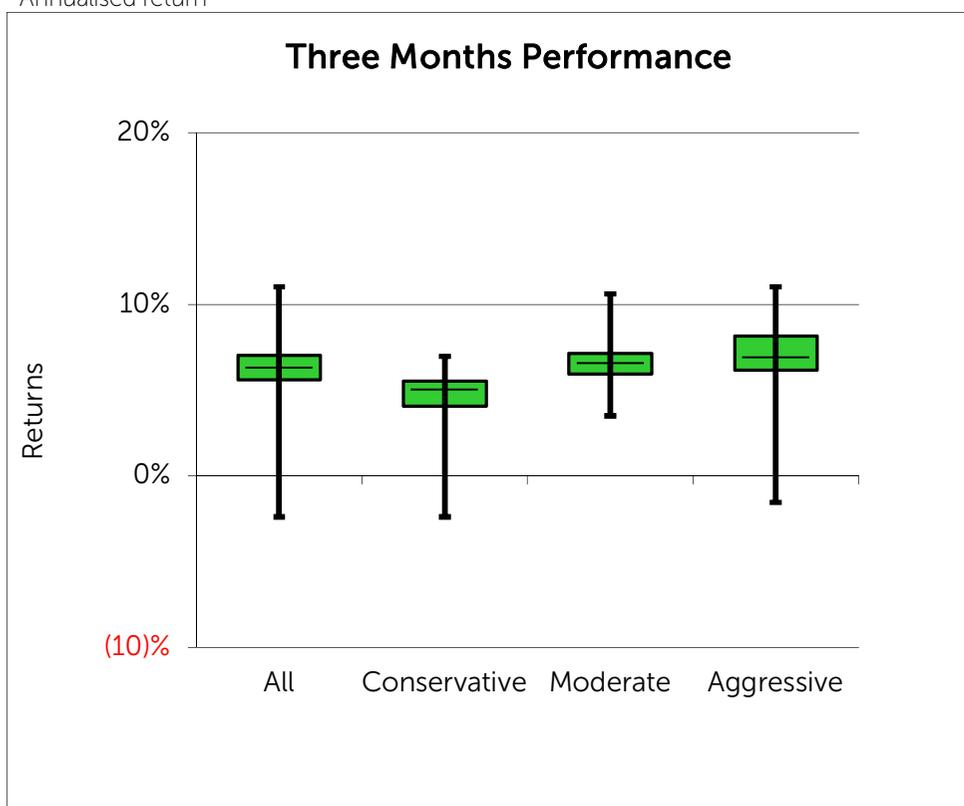
Over 5 years, the median return of the participating schemes was an annualised 10.1% with a range of returns of 9.9%. However, the range between the 25<sup>th</sup> and 75<sup>th</sup> percentile was only 1.4%.

The box plots on the next page show our analysis of the median and range of returns of the participating schemes categorized by risk profile: conservative, moderate and aggressive schemes

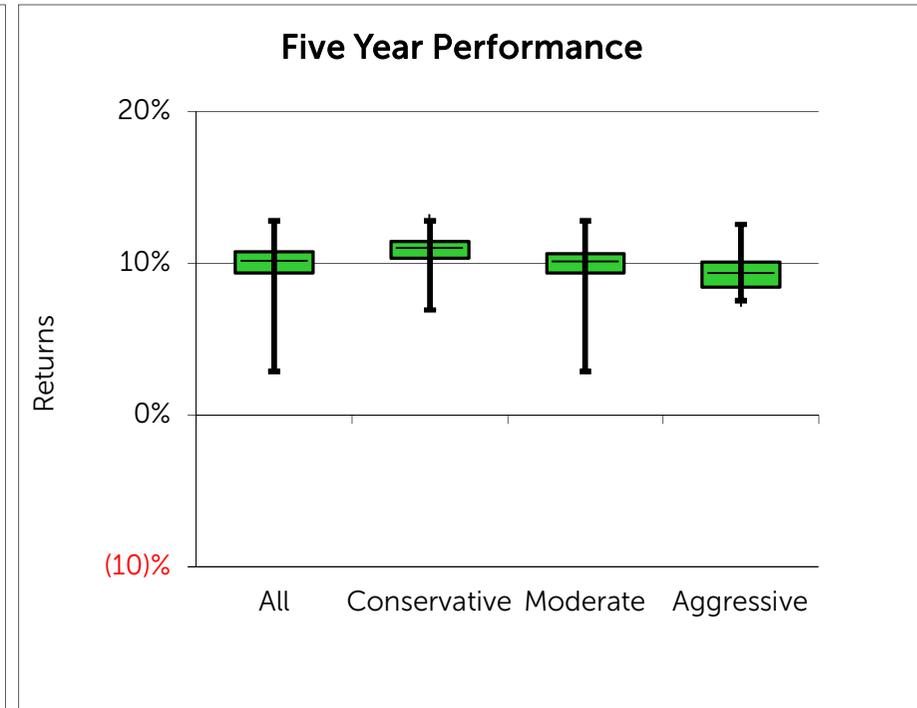
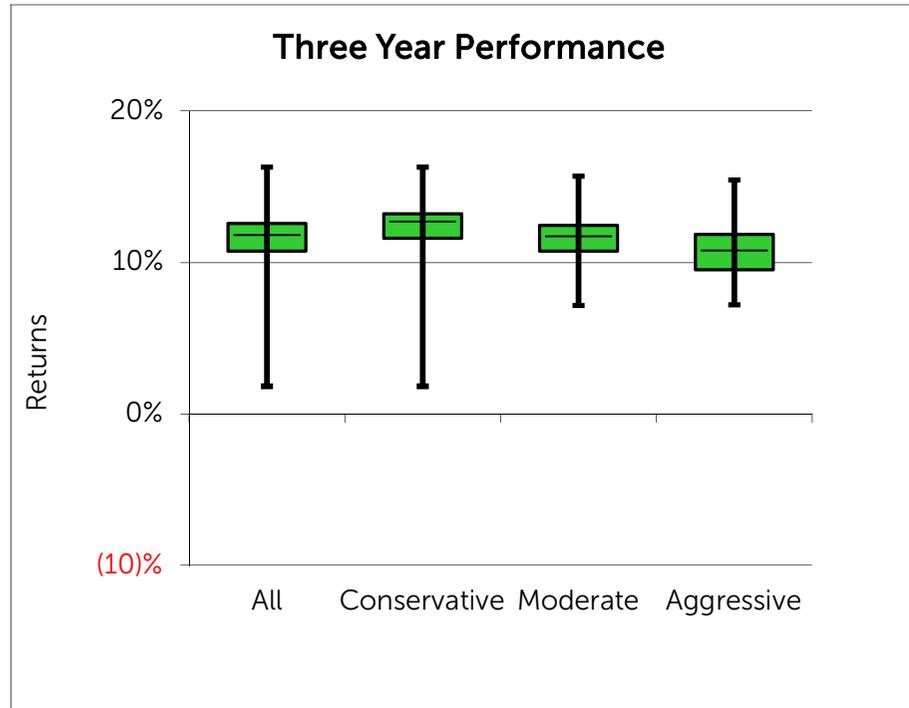
# Analysis and Distribution of Returns for the Period Ending 31 March 2019

	Return Distribution											
	Conservative Schemes				Moderate Schemes				Aggressive Schemes			
	3 Month	1 year	3 year*	5 year*	3 Month)	1 year	3 year*	5 year*	3 Month	1 year	3 year*	5 year*
25th Percentile	4.0%	7.2%	11.6%	10.3%	5.9%	4.4%	10.8%	9.4%	6.1%	1.8%	9.5%	8.4%
Median	5.1%	8.6%	12.7%	11.0%	6.6%	5.4%	11.7%	10.1%	6.9%	3.1%	10.8%	9.4%
75th Percentile	5.5%	10.7%	13.2%	11.4%	7.2%	6.4%	12.4%	10.6%	8.2%	5.3%	11.9%	10.1%
Range of Returns	9.4%	18.4%	14.5%	5.9%	7.1%	12.0%	8.5%	9.9%	12.6%	14.8%	8.3%	5.0%
Average	4.6%	9.0%	12.3%	10.9%	6.5%	5.3%	11.5%	9.8%	7.0%	3.6%	10.8%	9.4%
Weighted Average	4.9%	9.3%	12.6%	10.9%	6.6%	4.9%	11.1%	9.4%	6.9%	3.0%	10.0%	9.0%

\*Annualised return



## Analysis and Distribution of Returns for the Period Ending 31 March 2019



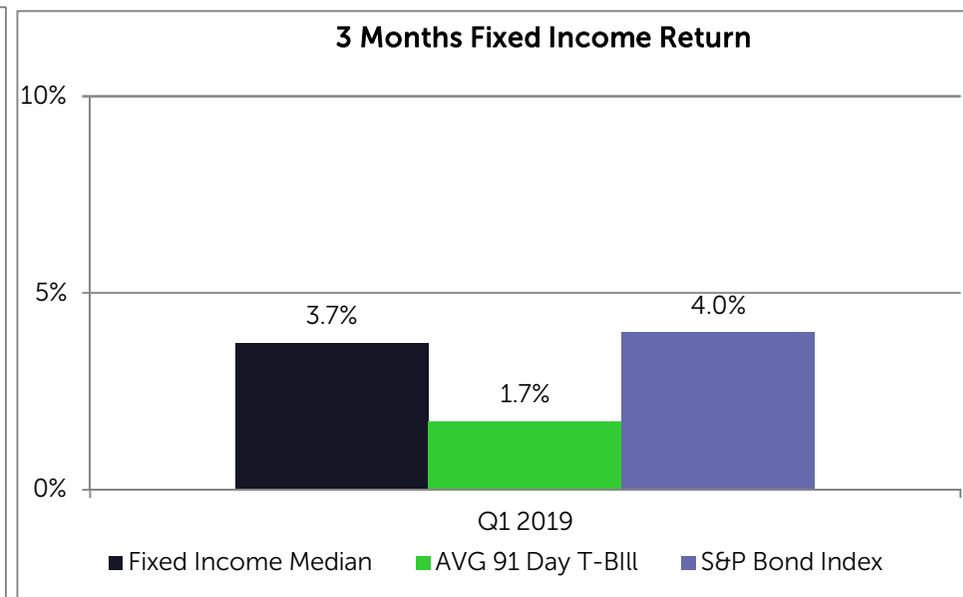
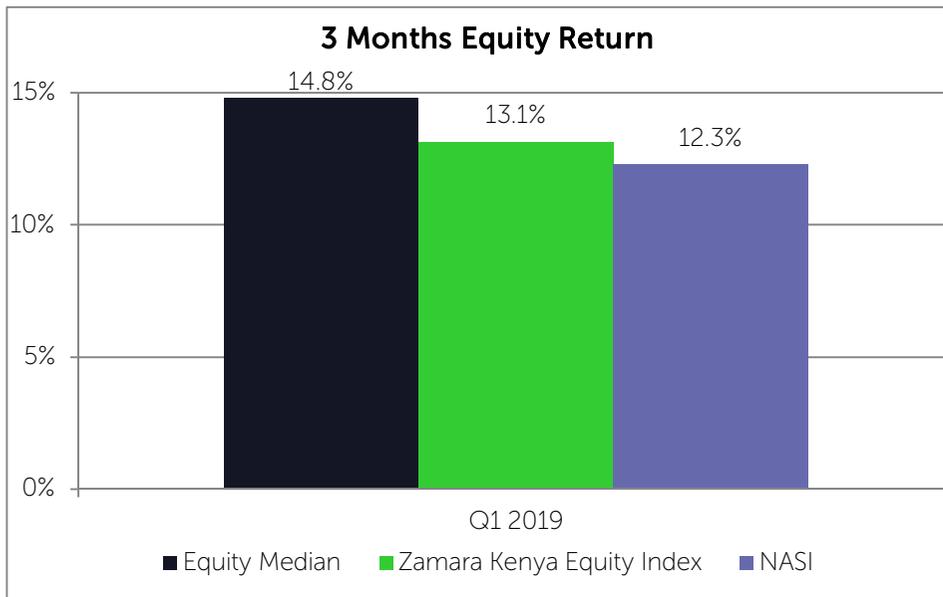
Conservative schemes had the strongest performance over the 1 year, 3 years and 5 years periods; while aggressive schemes posted the strongest performance over the 3 months period.

Conservative schemes have a higher allocation of Fixed income asset class which was the best performing asset class over the 1 year, 3 years and 5 years periods

Aggressive schemes posted the best returns over the 3 months period as a result of the higher allocation to the equity and offshore asset classes which had the strongest performance over this period.

# Asset Class Returns for 3 Months Ending 31 March 2019

	All Schemes			Conservative Schemes			Moderate Schemes			Aggressive Schemes		
	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore
25th Percentile	13.2%	3.4%	11.4%	14.0%	3.0%	7.8%	13.0%	3.4%	11.4%	14.0%	3.6%	11.2%
Median	14.8%	3.7%	12.0%	14.8%	3.6%	7.8%	14.5%	3.8%	12.0%	16.4%	3.7%	11.8%
75th Percentile	16.8%	4.1%	13.4%	16.7%	3.9%	7.8%	16.5%	4.1%	13.5%	17.4%	4.0%	12.4%
Range of Returns	43.9%	7.0%	29.3%	43.9%	5.2%	0.0%	33.9%	6.0%	23.6%	27.3%	3.0%	27.5%
Average	14.6%	3.7%	12.0%	14.8%	3.3%	7.8%	14.6%	3.7%	12.3%	14.8%	3.6%	11.1%
Weighted Average	14.0%	3.7%	12.2%	15.1%	3.5%	7.8%	13.9%	3.8%	13.2%	13.7%	3.7%	11.2%



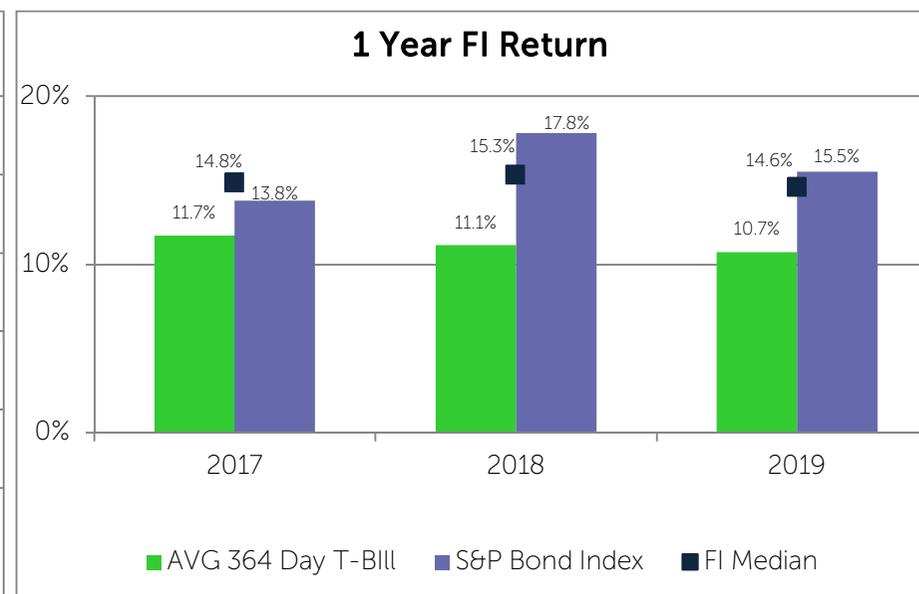
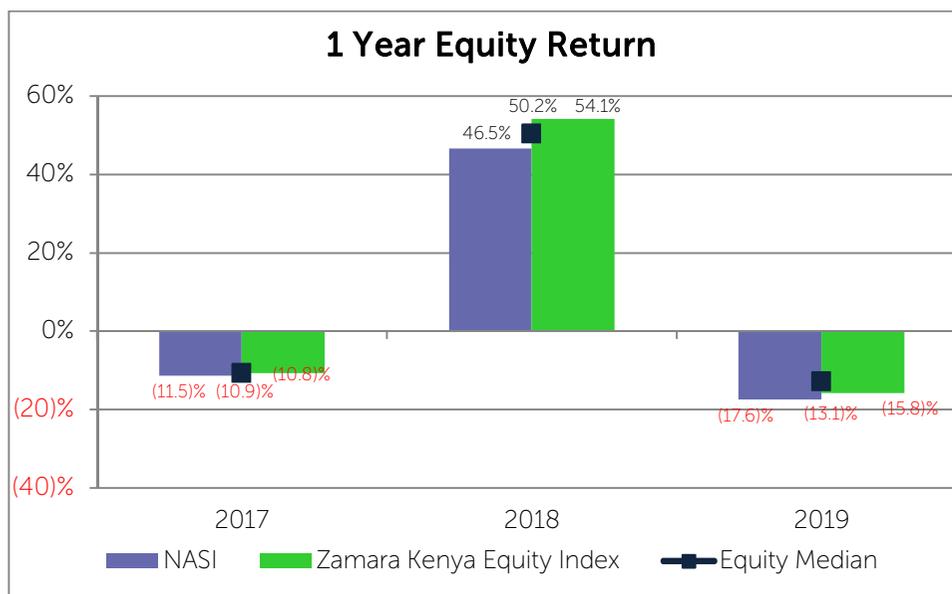
**Equity:** All schemes equity median return outperformed the NASI and the Zamara Kenya Equity Index.

**Fixed Income:** All schemes fixed income median return outperformed the average 91 Day Treasury Bill but underperformed the S&P Bond index.

**Offshore:** All schemes offshore median return out-performed MSCI Emerging, MSCI world and MSCI ACWI Indices.

# Asset Class Returns for 1 Year Ending 31 March 2019

	All Schemes			Conservative Schemes			Moderate Schemes			Aggressive Schemes		
	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore
25th Percentile	(14.8)%	13.7%	(6.0)%	(14.1)%	13.3%	(5.4)%	(16.1)%	13.7%	(6.0)%	(13.7)%	13.9%	(2.1)%
Median	(13.1)%	14.6%	0.5%	(13.2)%	14.4%	(5.4)%	(13.1)%	14.6%	(1.0)%	(12.6)%	14.6%	2.2%
75th Percentile	(12.1)%	15.4%	4.0%	(12.5)%	15.3%	(5.4)%	(12.1)%	15.4%	4.0%	(12.1)%	15.3%	3.4%
Range of Returns	32.6%	14.3%	30.5%	32.6%	11.4%	-	14.1%	7.8%	30.5%	11.2%	10.6%	15.3%
Average	(13.8)%	14.5%	(0.6)%	(13.5)%	14.2%	(5.4)%	(14.0)%	14.5%	(1.0)%	(12.9)%	14.7%	0.8%
Weighted Average	(13.8)%	14.9%	(0.2)%	(13.2)%	14.7%	(5.4)%	(14.1)%	14.9%	(1.0)%	(12.8)%	14.8%	0.7%



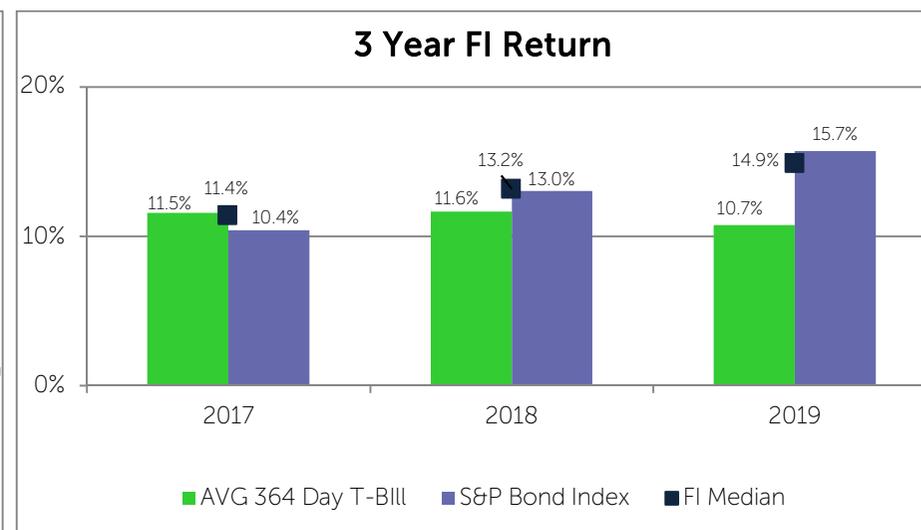
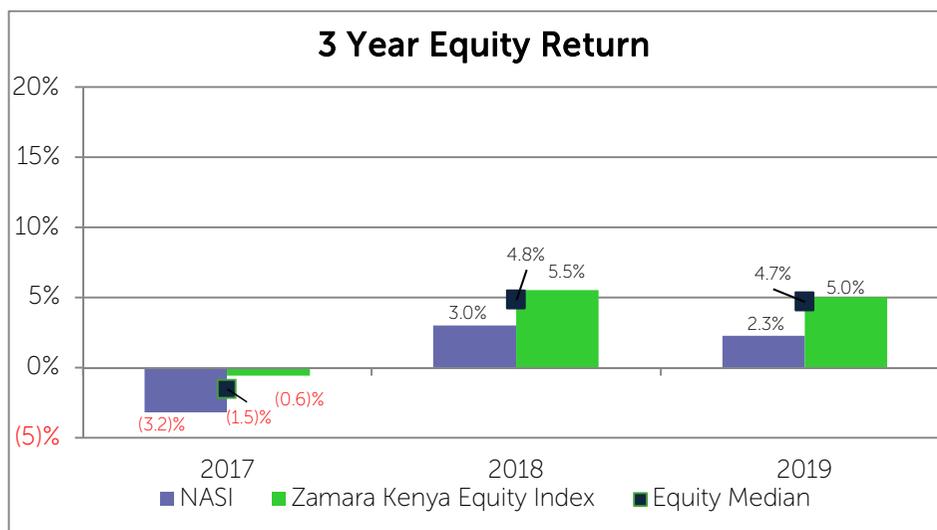
**Equity:** All schemes equity median return outperformed the NASI and the Zamara Kenya Equity Index.

**Fixed Income:** All schemes fixed income median return outperformed the average 364 Day Treasury Bill but underperformed the S&P Bond Index.

**Offshore:** All schemes offshore median return outperformed MSCI Emerging but underperformed MSCI ACWI Indices and the MSCI World index.

# Asset Class Returns for 3 Years Ending 31 March 2019

	All Schemes			Conservative Schemes			Moderate Schemes			Aggressive Schemes		
	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore
25th Percentile	3.0%	14.2%	8.6%	4.1%	14.0%	7.4%	2.7%	14.2%	7.2%	3.9%	14.5%	8.8%
Median	4.7%	14.9%	10.4%	5.9%	14.9%	7.4%	4.4%	14.9%	10.6%	5.9%	14.7%	10.2%
75th Percentile	6.6%	15.5%	11.8%	6.5%	15.5%	7.4%	6.6%	15.5%	12.7%	6.5%	15.7%	10.8%
Range of Returns	39.2%	13.1%	23.0%	39.2%	11.2%	-	23.1%	11.3%	23.0%	14.2%	6.2%	13.1%
Average	4.3%	14.8%	9.5%	5.0%	14.6%	7.4%	4.1%	14.9%	9.6%	5.1%	14.9%	9.3%
Weighted Average	4.1%	15.1%	9.9%	5.3%	15.2%	7.4%	3.9%	15.1%	10.1%	4.4%	15.0%	9.9%



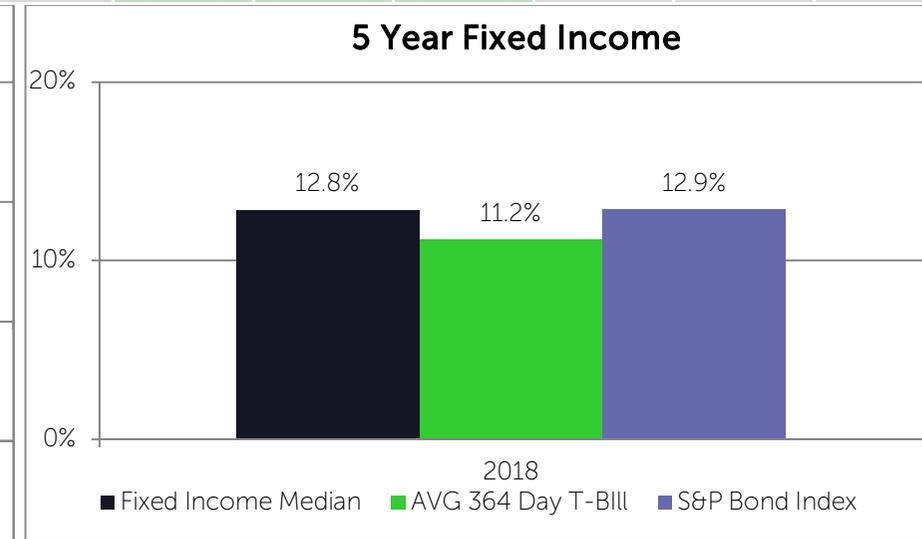
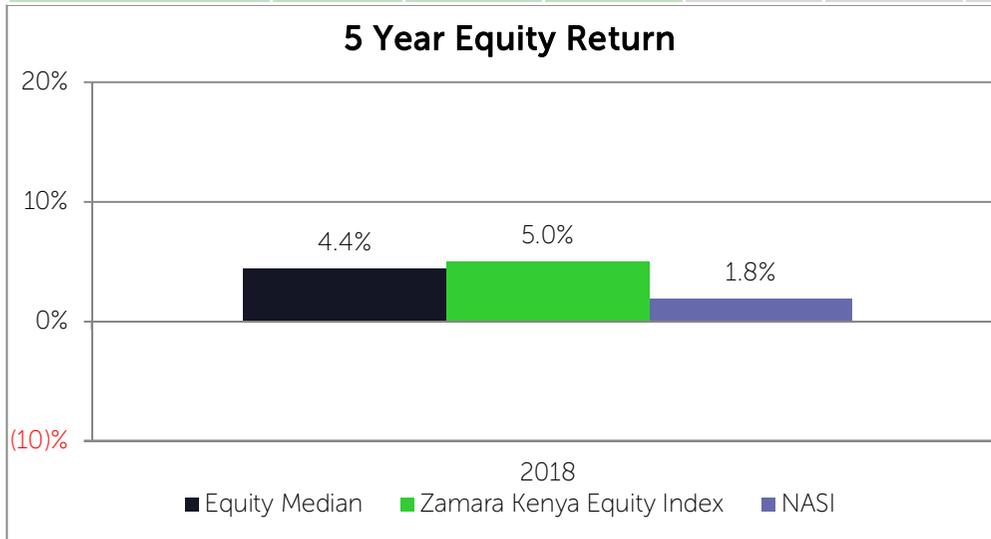
**Equity:** All schemes equity median return outperformed NASI but underperformed Zamara Kenya Equity Index.

**Fixed Income:** All schemes fixed income median return outperformed the average 364 Day Treasury Bill, however, underperformed the S&P Bond Index.

**Offshore:** All schemes offshore median return outperformed MSCI World Index, MSCI Emerging Index and the MSCI Emerging Index.

# Asset Class Returns for 5 Years Ending 31 March 2019

	All Schemes			Conservative Schemes			Moderate Schemes			Aggressive Schemes		
	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore	Equity	Fixed Income	Offshore
25th Percentile	2.9%	12.2%	8.8%	3.7%	12.5%	(6.2)%	2.8%	12.1%	9.0%	3.5%	12.5%	8.8%
Median	4.4%	12.8%	9.8%	5.0%	13.0%	1.7%	4.0%	12.7%	10.0%	4.7%	13.0%	9.7%
75th Percentile	5.5%	13.3%	10.3%	5.5%	13.3%	2.0%	5.4%	13.3%	11.1%	5.5%	13.3%	10.0%
Range of Returns	24.0%	11.1%	28.1%	24.0%	4.3%	16.4%	12.2%	11.1%	21.5%	11.4%	4.2%	8.3%
Average	3.9%	12.6%	8.5%	4.6%	12.8%	(3.4)%	3.7%	12.6%	9.1%	4.5%	12.8%	9.1%
Weighted Average	3.3%	13.0%	9.1%	4.9%	12.9%	2.2%	2.9%	12.9%	8.6%	4.2%	13.2%	9.5%



**Equity:** All schemes equity median return outperformed the NASI indices but underperformed Zamara Kenya Equity Index.

**Fixed Income:** All schemes fixed income median return outperformed the average 364 Day Treasury and the S&P Bond Index.

**Offshore:** All schemes offshore median return outperformed MSCI World, MSCI ACWI and MSCI Emerging indices.

# Analysis of Asset Allocation for the Period Ending 31 March 2019

Asset Class Allocation																
	All Schemes				Conservative Schemes				Moderate Schemes				Aggressive Schemes			
	Equity	Fixed Income	Property	Offshore	Equity	Fixed Income	Property	Offshore	Equity	Fixed Income	Property	Offshore	Equity	Fixed Income	Property	Offshore
<b>Average</b>	22.1%	71.2%	5.3%	1.4%	11.2%	87.3%	1.4%	0.1%	24.3%	69.3%	5.1%	1.3%	28.6%	51.6%	15.3%	4.5%
<b>Weighted Average</b>	23.5%	63.2%	11.6%	1.8%	12.7%	84.7%	2.6%	0.1%	24.1%	64.8%	9.8%	1.3%	26.0%	46.4%	23.1%	4.5%
<b>Range of Allocation</b>	46.3%	86.6%	80.6%	14.7%	20.0%	80.6%	80.6%	7.3%	26.8%	66.5%	79.6%	7.8%	31.3%	38.4%	53.0%	14.7%
<b>Median</b>	19.7%	66.4%	-	-	14.5%	84.9%	-	-	22.0%	67.7%	-	-	25.0%	43.3%	-	2.1%

For comparison, we include the asset allocation figures as shown in our December 2018 report.

Asset Class Allocation																
	All Schemes				Conservative Schemes				Moderate Schemes				Aggressive Schemes			
	Equity	Fixed Income	Property	Offshore	Equity	Fixed Income	Property	Offshore	Equity	Fixed Income	Property	Offshore	Equity	Fixed Income	Property	Offshore
<b>Average</b>	21.9%	71.3%	5.4%	1.4%	12.3%	86.4%	1.2%	0.1%	24.2%	68.9%	5.4%	1.5%	26.8%	49.4%	19.2%	4.6%
<b>Weighted Average</b>	22.6%	63.4%	12.3%	1.7%	13.1%	84.3%	2.5%	0.1%	23.5%	64.5%	10.5%	1.5%	24.6%	43.8%	27.6%	4.0%
<b>Median</b>	23.2%	73.2%	-	-	15.8%	83.5%	-	-	24.5%	71.9%	-	-	24.6%	47.4%	25.2%	4.4%

We note that 20.6% of the Schemes participating in the Survey had allocations in property.

We also note that one-third of the Schemes participating in the Survey had allocations in offshore.

The Survey indicates that the average scheme's exposure to fixed income and property remained decreased with allocations to equities and offshore having slight increases over the quarter compared to the previous quarter.

# Zamara Consulting Actuaries Schemes Survey FAQs

## What is the Z - CASS Survey?

The Z - CASS Survey is an industry first initiative of Zamara Actuaries, Administrators and Consultants Limited (previously Alexander Forbes Financial Services (East Africa) Limited) and analyses the returns of retirement schemes invested in segregated vehicles with both discretionary and non-discretionary mandates. Schemes invested on an insured deposit administration basis are excluded as well as schemes having incomplete performance periods or returns.

## What does the Consulting Actuaries Schemes Survey mean to a trustee?

One of the benefits of having a scheme based survey is that retirement scheme trustees are given the opportunity to compare the performance of their scheme relative to their peers within the broader retirement scheme industry. The Survey considers the returns over a rolling one (1) and three (3) year period and trustees can gain valuable insight into how similar sized schemes performed over the same period.

The Survey further analyses the allocation across four broad asset classes: equity; fixed income, property, and offshore. The asset class allocation analysis is based on a point in time, which corresponds with the Survey reporting period. The benefit of this is that trustees can gain valuable insight into how similar sized schemes are invested and how asset class allocation contributed to their specific scheme's performance. Attribution performance for property asset class was unavailable from the data provided and hence excluded from the Survey.

An addition to the Survey is an analysis of the performance attributed to equity, fixed income and offshore over a rolling one (1) year period. This analysis will assist the Trustees in understanding which of the asset classes contributed to the overall performance of their scheme.

## Important issues to be aware of

The Survey is based on individual scheme returns rather than fund manager performance. Trustees also need to be aware that the schemes in the Survey differ in terms of their risk profiles, investment mandates and fund manager reporting bases (as a consequence of the absence of a uniform reporting basis by the fund managers). These factors may have an impact on the reported performance. It should also be noted that performance should not be assessed over the short-term and past performance is not necessarily a guide to future performance.

**For specific Consulting Actuaries Schemes Survey queries, contact:**

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# Glossary of Terms

## **Annualised**

To convert an investment return into an equivalent one-year rate of return.

## **Asset Class Allocation**

The allocation of a scheme's assets between different asset classes. i.e. equity, fixed income and interest, property and offshore investments.

## **Average**

The mean or simple average of the schemes' performance and asset class allocation.

## **Discretionary Investment Mandate**

This refers to the level of freedom (i.e. discretion) given to a fund manager by the trustees to invest the scheme's assets in accordance with the fund manager's best investment view. In many instances broad parameters are set by the trustees but the fund manager has complete autonomy in the investment decision making.

## **Inflation**

Inflation is defined as a continued increase in the general level of prices and represents the cost of living index. Overall inflation includes in the 'basket' fuel and food stuffs, while underlying inflation excludes these from the 'basket'.

## **Median**

The median is the return or weighting of the middle scheme (irrespective of size) when all the schemes' returns and asset allocations are ranked in order of performance or weighting. The median is not skewed by a wide range of returns or asset class weightings.

## **Non Discretionary Investment Mandate**

This refers to the degree of prescription to how the scheme's assets are invested and is the opposite of a fully discretionary mandate. The Trustees will be involved in the investment decision making and will instruct the fund manager how and in which assets to invest.

## **Percentile**

Or quartile is one quarter of a sample. If returns of a scheme are ranked in a league table, then, for example, a second quartile ranking indicates that 25% of the schemes performed better and 50% achieved a lower return. i.e. the return in the second quarter or 25% of returns.

## **Performance Attribution**

The composite performance broken down between the asset classes to determine how the respective classes contributed to the overall performance i.e. to which asset classes the performance was attributed.

## **Return**

The increase in the value of an investment over a period of time, expressed as a percentage of the value of the investment at the start of the period.

## **Weighted Average**

The mean or average of the schemes weighted according to the size of the assets under management.

## Disclaimer

In preparing this Survey, we have used data supplied by the fund managers of the participating schemes. The data has been checked for reasonability where possible. While all possible care is taken in the compilation of the Survey to ensure that this document is accurate in all material respects, reliance is placed on information received from the fund managers.

Whereas the above constitutes the participating schemes per manager in the survey, it is not representative of the total schemes under management by the various fund managers

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